



WAWS-TV
11700 Central Parkway #2
Jacksonville, FL 32224
Main: (904) 996-0400
Billing:

<http://www.fox30jax.com>

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K St NW, #100
Washington, DC 20007

Send Payment To:

WAWS-TV
Newport Television LLC
PO Box 402619
Atlanta, GA 30384-2619

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
51484-2rv1	09/02/12	September 2012	08/27/12 - 08/31/12

Station	Account Executive	Sales Office	Sales Region
WAWS-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Senate Majority PAC	SENATE MAJORITY PAC	1662

Flight Dates	Order #	Alt Order #
08/24/12 - 08/31/12	51484	09801886

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	94	100

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/24/12	08/30/12	Action News @ 5a	5:00 AM-5:30 AM	MTWTF--	:30	4	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/24/12 08/30/12 MTWTF-- 4 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WAWS M 08/27/12 5:29 AM Action News @ 5a 5:00 AM-5:30 AM :30 SMPFL120130H \$50.00 NM									
1 WAWS Tu 08/28/12 5:28 AM Action News @ 5a 5:00 AM-5:30 AM :30 SMPFL120130H \$50.00 NM									
3 WAWS Th 08/30/12 5:24 AM Action News @ 5a 5:00 AM-5:30 AM :30 SMPFL120130H \$50.00 NM									
2	08/24/12	08/30/12	Action News @ 530a	5:30 AM-6:00 AM	MTWTF--	:30	3	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/24/12 08/30/12 MTWTF-- 3 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WAWS Tu 08/28/12 5:55 AM Action News @ 530a 5:30 AM-6:00 AM :30 SMPFL120130H \$70.00 NM									
3 WAWS W 08/29/12 5:59 AM Action News @ 530a 5:30 AM-6:00 AM :30 SMPFL120130H \$70.00 NM									
3	08/24/12	08/30/12	Action News @ 7a	7:00 AM-8:00 AM	MTWTF--	:30	2	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/24/12 08/30/12 MTWTF-- 2 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WAWS W 08/29/12 7:38 AM Action News @ 7a 7:00 AM-8:00 AM :30 SMPFL120130H \$70.00 NM									
4	08/24/12	08/30/12	Action News @ 8a	8:00 AM-9:00 AM	MTWTF--	:30	2	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/24/12 08/30/12 MTWTF-- 2 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WAWS W 08/29/12 8:56 AM Action News @ 8a 8:00 AM-9:00 AM :30 SMPFL120130H \$70.00 NM									
1 WAWS Th 08/30/12 8:30 AM Action News @ 8a 8:00 AM-9:00 AM :30 SMPFL120130H \$70.00 NM									
5	08/24/12	08/30/12	Steve Wilkos	11:00 AM-12:00 PM	MTWTF--	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/24/12 08/30/12 MTWTF-- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WAWS M 08/27/12 11:46 AM Steve Wilkos 11:00 AM-12:00 PM :30 SMPFL120130H \$150.00 NM									
1 WAWS W 08/29/12 11:53 AM Steve Wilkos 11:00 AM-12:00 PM :30 SMPFL120130H \$150.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



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12	08/27/12	08/27/12	Mon Reg 1	758p-9p	M-----	:30	1	\$2,000.00	NM																																																								
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Advertiser	Product	Estimate Number	
Senate Majority PAC	SENATE MAJORITY PAC	1662	

<http://www.fox30jax.com>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/27/12	08/30/12	M-F 10p-1030p	10:00 PM-10:30 PM	MTWT---	:30	1	\$600.00	NM
15	08/27/12	08/30/12	M-F 1030p-11p	10:30 PM-11:00 PM	MTWT---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/24/12 08/30/12 MTWT--- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAWS W 08/29/12 10:41 PM M-F 1030p-11p 10:30 PM-11:00 PM :30 SMPFL120130H \$350.00 NM									
16	08/31/12	08/31/12	M-F 1030p-11p	10:30 PM-11:00 PM	----F--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ----F-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAWS F 08/31/12 10:51 PM M-F 1030p-11p 10:30 PM-11:00 PM :30 SMPFL120130H \$350.00 NM									
17	08/27/12	08/30/12	Two And A Half Men	11:00 PM-11:30 PM	MTWT---	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/24/12 08/30/12 MTWT--- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WAWS M 08/27/12 11:24 PM Two And A Half Men 11:00 PM-11:30 PM :30 SMPFL120130H \$300.00 NM 3 WAWS Tu 08/28/12 11:26 PM Two And A Half Men 11:00 PM-11:30 PM :30 SMPFL120130H \$300.00 NM 1 WAWS W 08/29/12 11:11 PM Two And A Half Men 11:00 PM-11:30 PM :30 SMPFL120130H \$300.00 NM									
19	08/31/12	08/31/12	Action News @ 5a	5:00 AM-5:30 AM	----F--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ----F-- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAWS F 08/31/12 5:23 AM Action News @ 5a 5:00 AM-5:30 AM :30 SMPFL120130H \$50.00 NM									
20	08/31/12	08/31/12	Action News @ 7a	7:00 AM-8:00 AM	----F--	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ----F-- 1 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAWS F 08/31/12 7:45 AM Action News @ 7a 7:00 AM-8:00 AM :30 SMPFL120130H \$70.00 NM									
21	08/31/12	08/31/12	Action News @ 8a	8:00 AM-9:00 AM	----F--	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ----F-- 1 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAWS F 08/31/12 8:23 AM Action News @ 8a 8:00 AM-9:00 AM :30 SMPFL120130H \$70.00 NM									
22	08/31/12	08/31/12	Jerry Springer	12:00 PM-1:00 PM	----F--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ----F-- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAWS F 08/31/12 12:59 PM Jerry Springer 12:00 PM-1:00 PM :30 SMPFL120130H \$150.00 NM									
23	08/28/12	08/30/12	Action News @ 6a	6a-7a	-TWT---	:30	2	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/24/12 08/30/12 -TWT--- 2 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAWS Tu 08/28/12 6:54 AM Action News @ 6a 6a-7a :30 SMPFL120130H \$90.00 NM									

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Send Payment To:

WAWS-TV
Newport Television LLC
PO Box 402619
Atlanta, GA 30384-2619

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
51484-2rv1	09/02/12	September 2012	08/27/12 - 08/31/12
Advertiser	Product	Estimate Number	
Senate Majority PAC	SENATE MAJORITY PAC	1662	

<http://www.fox30jax.com>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	08/28/12	08/30/12	Action News @ 6a	6a-7a	-TWT---	:30	2	\$90.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WAWS Th 08/30/12 6:24 AM Action News @ 6a 6a-7a :30 SMPFL120130H \$90.00 NM									
24	08/28/12	08/30/12	Action News @ 7a	7:00 AM-8:00 AM	-TWT---	:30	2	\$70.00	NM
Weeks: Start Date 08/24/12 End Date 08/30/12 MTWTFSS -TWT--- Spots/Week 2 Rate \$70.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAWS Tu 08/28/12 7:25 AM Action News @ 7a 7:00 AM-8:00 AM :30 SMPFL120130H \$70.00 NM 2 WAWS Th 08/30/12 7:43 AM Action News @ 7a 7:00 AM-8:00 AM :30 SMPFL120130H \$70.00 NM									
25	08/28/12	08/30/12	Action News @ 8a	8:00 AM-9:00 AM	-TWT---	:30	2	\$70.00	NM
Weeks: Start Date 08/24/12 End Date 08/30/12 MTWTFSS -TWT--- Spots/Week 2 Rate \$70.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAWS Tu 08/28/12 8:24 AM Action News @ 8a 8:00 AM-9:00 AM :30 SMPFL120130H \$70.00 NM 2 WAWS W 08/29/12 8:35 AM Action News @ 8a 8:00 AM-9:00 AM :30 SMPFL120130H \$70.00 NM									
26	08/28/12	08/30/12	Dr Phil	9a-10a	-TWT---	:30	1	\$180.00	NM
Weeks: Start Date 08/27/12 End Date 09/02/12 MTWTFSS -TWT--- Spots/Week 1 Rate \$180.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAWS Th 08/30/12 9:15 AM Dr Phil 9a-10a :30 SMPFL120130H \$180.00 NM									
27	08/31/12	08/31/12	Dr Phil	9a-10a	----F--	:30	1	\$180.00	NM
Weeks: Start Date 08/27/12 End Date 09/02/12 MTWTFSS ----F-- Spots/Week 1 Rate \$180.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAWS F 08/31/12 9:20 AM Dr Phil 9a-10a :30 SMPFL120130H \$180.00 NM									
28	08/28/12	08/30/12	Wendy Williams	10a-11a	-TWT---	:30	2	\$150.00	NM
Weeks: Start Date 08/27/12 End Date 09/02/12 MTWTFSS -TWT--- Spots/Week 2 Rate \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAWS Tu 08/28/12 10:23 AM Wendy Williams 10a-11a :30 SMPFL120130H \$150.00 NM 2 WAWS W 08/29/12 10:37 AM Wendy Williams 10a-11a :30 SMPFL120130H \$150.00 NM									
29	08/28/12	08/30/12	We The People	230p-3p	-TWT---	:30	2	\$150.00	NM
Weeks: Start Date 08/27/12 End Date 09/02/12 MTWTFSS -TWT--- Spots/Week 2 Rate \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAWS Tu 08/28/12 2:52 PM We The People 230p-3p :30 SMPFL120130H \$150.00 NM 2 WAWS W 08/29/12 2:53 PM We The People 230p-3p :30 SMPFL120130H \$150.00 NM									
30	08/28/12	08/30/12	The Doctors	3p-4p	-TWT---	:30	2	\$150.00	NM
Weeks: Start Date 08/27/12 End Date 09/02/12 MTWTFSS -TWT--- Spots/Week 2 Rate \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAWS Tu 08/28/12 3:14 PM The Doctors 3p-4p :30 SMPFL120130H \$150.00 NM 2 WAWS W 08/29/12 3:55 PM The Doctors 3p-4p :30 SMPFL120130H \$150.00 NM									

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Send Payment To:

WAWS-TV
Newport Television LLC
PO Box 402619
Atlanta, GA 30384-2619

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
51484-2rv1	09/02/12	September 2012	08/27/12 - 08/31/12
Advertiser	Product	Estimate Number	
Senate Majority PAC	SENATE MAJORITY PAC	1662	

<http://www.fox30jax.com>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	08/28/12	08/30/12	Dr Phil	4p-5p	-TWT---	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-TWT---	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAWS	Tu	08/28/12	4:21 PM	Dr Phil	4p-5p	:30	SMPFL120130H	\$200.00 NM
32	08/31/12	08/31/12	Dr Phil	4p-5p	----F--	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	----F--	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAWS	F	08/31/12	4:55 PM	Dr Phil	4p-5p	:30	SMPFL120130H	\$200.00 NM
33	08/28/12	08/30/12	Family Feud	5p-530p	-TWT---	:30	2	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-TWT---	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WAWS	Tu	08/28/12	5:28 PM	Family Feud	5p-530p	:30	SMPFL120130H	\$300.00 NM
1	WAWS	Th	08/30/12	5:28 PM	Family Feud	5p-530p	:30	SMPFL120130H	\$300.00 NM
34	08/28/12	08/30/12	Seinfeld	12a-1230a	-TWT---	:30	2	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-TWT---	2	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WAWS	W	08/29/12	12:26 AM	Seinfeld	12a-1230a	:30	SMPFL120130H	\$100.00 NM
1	WAWS	Th	08/30/12	12:15 AM	Seinfeld	12a-1230a	:30	SMPFL120130H	\$100.00 NM
35	08/28/12	08/28/12	Tue Reg 1	758p-9p	-1-----	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-1-----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAWS	Tu	08/28/12	8:21 PM	Tue Reg 1	758p-9p	:30	SMPFL120130H	\$2,000.00 NM
36	08/29/12	08/29/12	So You Think You Can D	758p-11p	--1----	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--1----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAWS	W	08/29/12	8:00 PM	So You Think You Can Dance	758p-11p	:30	SMPFL120130H	\$2,000.00 NM
Total Spots							55		

Payment Terms 30 Days

<u>Gross Total</u>	\$17,060.00
<u>Agency Commission</u>	\$2,559.00
<u>Net Amount Due</u>	\$14,501.00

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